

ABOUT FORT WORTH

Dubbed “Where the West Begins”, Fort Worth was founded as a lawless western outpost and has grown into one of the largest cities in the United States, known as much for its world-class cultural amenities and cuisine as it is for its twice-daily cattle drive. Downtown Fort Worth is a glittering urban Oasis—one of the most exciting and pedestrian-friendly downtown areas in the nation.

GETTING AROUND IN FORT WORTH

TRINITY RAILWAY EXPRESS (TRE)

The TRE links downtown Fort Worth, downtown Dallas, DFW Airport, and many other stops. Schedule a day trip to the Dallas or Ft. Worth Zoo, it's quite an adventure! Depending on the Zones travels a single ride is \$2.50—\$5.00 or a day pass for \$5.00—\$10.00 per person.

www.trinityrailwayexpress.org

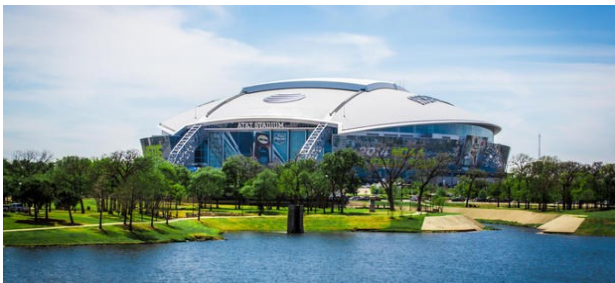
MOLLY THE TROLLEY

Molly the Trolley is convenient way to get around. The Downtown Get Around FREE trolley runs every 15 minutes at our hotel and popular landmark stops in downtown Monday—Sunday 10 AM—10 PM. On Saturday ONLY the Stockyard Shuttle runs 9 AM—10:30 PM and costs \$1.75 each ride.

www.fwta.org/services/molly-the-trolley/

EVENT USA SIGHTSEEING TOUR

Event USA Optional Sightseeing Tour is an extensive private city tour on a deluxe motorcoach on Saturday, October 7th for only \$99 pp. Our tour highlights of Dallas, Fort Worth and the famous Cattle Drive in the Stockyards. If you are going to be in Fort Worth on Saturday and would like to attend this please call Event USA at (920) 438-1640.



WEATHER

Dallas' average high temperature in October is 79 degrees, the average low is 56 degrees. For current conditions visit www.weather.com

POINTS OF INTEREST

There is so much to see and do in Fort Worth & Dallas. Listed below are some SUGGESTED attractions. For more ideas, contact Fort Worth Convention & Visitors Bureau at www.fortworth.com or Dallas Convention & Visitors Bureau at www.visitdallas.com. Additional information will be available at the hotel upon arrival.

AREA ATTRACTIONS

FORT WORTH STOCKARDS

The Stockyards is the best location to view the world's only longhorn cattle drive. Authentic cowboys drive the herd down East Exchange Avenue twice daily. Home to restaurants, saloons, galleries, shopping and family-style entertainment.

www.fortworthstockyards.org

BILLY BOB'S

2520 Rodeo Plaza

“The World's largest Honky Tonk” was originally built as a cattle barn in the early 1900s; today it boasts 127,000 square feet of Western-style entertainment, including arcades and casinos, line-dancing lessons, professional bull-riding demonstrations and the largest Western Gift Shop in Fort Worth. It's only fitting, then, that the biggest names in country music should play this larger-than-life club.

www.billybobstexas.com

SUNDANCE SQUARE

Don't miss the 35-block Sundance Square entertainment and shopping district, where both locals and visitors go for food and fun! The Sid Richardson Museum, in Sundance Square, features one of most significant private collections of Remington and Russell in the nation.

CULTURAL DISTRICT

A few miles west of downtown, you can discover one of the largest arts districts in the nation. The district features six internationally recognized museums in a park-like setting that are all acclaimed for their architecture and quality collections of museums in a single location...Kimbell Art Museum, Cattle Raisers Museum, Fort Worth Museum of Science and History, Modern Art Museum, Amon Carter Museum and the National Cowgirl Museum and Hall of Fame.

VIBRANT WEST 7TH

This street, once lined with warehouses and auto repair shops, has become a lovely and lively corridor connecting downtown to the Cultural District, full of restaurants, retail and entertainment.

Event USA 
Unforgettable Packers Fan Experiences

INFORMATION BOOKLET

AIR TOUR PACKAGE



GREEN BAY PACKERS

AT

DALLAS COWBOYS

SUNDAY, October 8
KICK OFF: 3:25 PM CST



www.eventusa.com



Welcome to Fort Worth, Texas

City of Cowboys & Culture



Dear Packer Fan:

Thank you for choosing Event USA as your host for a weekend of Green Bay Packers football in Dallas. To facilitate your planning, please carefully review this information.

Contents of this envelope include:

- ✓ **Game Ticket/Letter**
- ✓ **Hotel Brochure**
- ✓ **Tailgate Party Wristband & Description Card**
- ✓ **Souvenir Coupon**
- ✓ **Game Transfer Coupon**

If you are missing ANY of the above documents, contact our office immediately.

Your enjoyment is our primary concern. Our staff will be available at the Hospitality Desk and the Tailgate Party to answer your questions and offer additional assistance. We look forward to providing you with a wonderful weekend. . . and a Packers victory!

EVENT USA STAFF

ITINERARY

AIR TOUR PACKAGES

Arrive at the airport a minimum of 1 1/2 to 2 hour prior to departure. A Government issued photo ID (passport or driver's license) is required to board an aircraft. Each passenger is allowed a piece of carry-on luggage ("plus" a purse, briefcase or laptop computer). Charges may apply for checked luggage, contact your airline for prices & weight limits. **Enclosed you will find the voucher for your roundtrip airport/hotel transfers.**

ARRIVAL DAY

If you arrive at the hotel prior to the 3 PM standard hotel check-in time, your room may not be ready. The bell staff will store your luggage until the room is available.

HOSPITALITY DESK

A staffed Hospitality Desk will be located in the lobby of the hotel to answer questions and distribute game ticket and souvenirs at:

Friday, October 6	4:00 - 5:30 PM
Saturday, October 7	6:30 - 8:00 PM
Sunday, October 8	9:00 - 10:00 AM

Souvenir vouchers must be redeemed during these times.

EMERGENCY NUMBER

In the event of an emergency, call the Event USA office at 1-800-745-7328. If your call is outside of office hours call the **Sheraton Fort Worth** to leave a message for the Event USA Tour Directors.

TAILGATE PARTY/GAME DAY

See the enclosed Tailgate Description Card for information regarding the location and times of the party. The busses will arrive for boarding at 11:00 AM and leave for the Event USA Tailgate Party at 11:30 AM SHARP!

Walk to **AT&T Stadium** at your leisure for the **3:25 PM** Kick-off.

Last bus will depart 45 minutes after the conclusion of the game.

DEPARTURE DAY

Please remember to pay for your hotel incidentals.

HOTEL

SHERATON FORT WORTH

1701 COMMERCE STREET
Fort Worth, TX 76102
(817) 335-7000

<http://www.sheratonfortworth.com/>

Standard hotel check-in and check-out times are 3 PM and 12 PM. The Bell stand will store luggage for early arrivals if rooms are not available.

ABOUT THE HOTEL

Location

Explore the warmth of Fort Worth, a friendly western crossroads city rich in culture. Sheraton Fort Worth Downtown Hotel is the perfect location to experience all the great things to do in Fort Worth. Located nearby, Sundance Square is home to the world-renowned Bass Performance Hall, a bustling restaurant scene, and an energetic nightlife. Take in the architecture of one of Fort Worth's oldest buildings at the Saint Patrick's Cathedral. Visit Texas' most popular zoo open all year around. Or indulge your adventurous side with the rides at Six Flags Over Texas or with pure speed at the Texas Speedway!

Accommodations

429 guestrooms ♦ Coffeemaker ♦ Mini-Refrigerator ♦ Hair dryer ♦ Iron/Iron board ♦ In-Room Safe ♦ Free Wireless Internet and MORE!

Features

Indoor Pool and Whirlpool ♦ Fitness Center ♦ Complimentary Wi-Fi ♦ Business Center

Dining

Sheraton Fort Worth Resturant. Nearby The Chef's Table, Bob's Steak & Chop House, T&P Tavern, Whiskey & Rye, Del Frisco's, The Capital Grille, Malone's Pub and more!!

Airlines

Please confirm your flight times at least 24 hours prior to departure with your airlines. The airline toll-free numbers are:

*United Airlines	www.united.com	800 824-6200
*Delta Airlines	www.delta.com	800 221-1212
*Continental Airlines	www.continental.com	800 523-3273
*American	www.aa.com	800 433-7300
*Southwest	www.southwest.com	800-435-9792

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LAND TOUR PACKAGES

If you require airport transfers, **Super Shuttle** provides roundtrip hotel transfers for \$35 pp from Dallas Love Field (DAL) & \$16 pp from Dallas Fort Worth (DFW). After claiming your luggage, proceed to Super Shuttle Counter, located just outside the baggage claim area. Reservations are not necessary for arrivals, but should be made for returns. Visit www.supershuttle.com more details. Ask the hotel bell stand for assistance on your return.

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*Delta Airlines	www.delta.com	800 221-1212
*Continental Airlines	www.continental.com	800 523-3273
*American	www.aa.com	800 433-7300
*Southwest	www.southwest.com	800-435-9792

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